

REF HEADLINE# 6305947 TRF# 493683  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 CREDIT RISK !!!  
CREDIT ADVISORY: AGENCY ORDER WORKSHEET HARRIS REPORT FROM REP \* \* \* CHANGES\*\* \* \* \* SEP25/12 11-38  
ORDER WORKSHEET \* \* \* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV - NAME POLLI MCMAHON/R/SEN/CT REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY - NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHIEDEL  
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTLEY (H)

ORDER # \_\_\_\_\_ CONTRACT # 6305947 CLASS: NATL. LOCAL REGIONAL  
PRDCT LINDA MCMAHON 4 SENA EST#1312 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP18/12 SEP24/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 11-38

REP: REVISED ORDER  
ZEROED LN 30  
NEW TTL 139400  
PLS CFM  
THANKS, MIKE FOR HEATHER  
  
CON CM \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \* \*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV-WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
IDB#1021 TV INVOICE#9912736

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1312  
AGENCY PRODUCT CODE =  
30 S 930P-1030P 30 \$1,800.00 9/23 0 SUN  
PROGRAM : THE GOOD WIFE  
CON COM: THE GOOD WIFE O

REP : TEL# 703-516-9399  
CREDIT ADVISORY : AGENCY  
ORDER WORKSHEET

CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
FAX# 703-516-9680  
SEP25/12 11:38  
\*\*\*WFSSB-TV \*\*\*

MARKET TOTALS \$260,833 WFSB 3 6% WTNH 21% WVIT 26% WTIC 16% WCIX 7% WCCT 0% WHBY 0%

SVC - NSI

MOD	CODE	A~ADD	B~BUY	TYPE	C~CANCELLED	DE~DELETE	E~EFF	DATES	L~LENGTH	M~MAKEGOOD	N~PROGRAM NAME
P~CLASS, PLAN, SECT		Q~PAID PGM	R~RATE	S~SPOTS PER WEEK	T~TIME	X~LATE	Y~DAYS	Z~COMMENTS	*	MULTI TYPE	

**CONTRACT**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 493683 /	Alt Order # 06305947
<b>Product</b> <b>LINDA MCMAHON 4 SENA</b>	
Contract Dates 09/18/12 - 09/24/12	Estimate # 1312
Advertiser McMahon for Senate	Original Date / Revision 09/25/12 / 09/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station WFSB	Account Executive Heather Utley
Sales Office HRP-WASHING	
Special Handling	
<b>Demographic</b> Adults 35+	
IDB# 1021	Advertiser Code
Product Code	
Agency Ref	Advertiser Ref

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	
1	WFSB	09/18/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$900.00			
2	WFSB	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					8	\$200.00			
3	WFSB	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$600.00			
4	WFSB	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					6	\$300.00			
5	WFSB	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,500.00			
6	WFSB	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,500.00			
7	WFSB	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$2,100.00			
8	WFSB	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,200.00			
9	WFSB	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,200.00			
10	WFSB	09/18/12	09/21/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$450.00			
11	WFSB	09/18/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$600.00			

( \* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
493683 /	06305947
<u>Product</u>	<u>Estimate #</u>
LINDA MCMAHON 4 SE	1312

  

	<u>Original Date / Revision</u>
	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week							
Week:	WFSB	09/17/12	09/23/12	-TWTF--	4			\$600.00				
12	WFSB	09/18/12	09/22/12	Eyewitness News		11PM - 11:35PM	:30			NM	5	\$6,000.00
Week:	WFSB	09/17/12	09/23/12	-TWTF--	5			\$1,200.00				
13	WFSB	09/18/12	09/18/12	NCIS		8pm-9pm	:30			NM	2	\$9,000.00
Week:	WFSB	09/17/12	09/23/12	-2-----	2			\$4,500.00				
14	WFSB	09/18/12	09/18/12	CBS Prime Special	M-SU	8-11p	:30			NM	1	\$1,500.00
Week:	WFSB	09/17/12	09/23/12	-1-----	1			\$1,500.00				
E 15	WFSB	09/20/12	09/20/12	Person of Interest		10pm - 11pm	:30			NM	2	\$4,000.00
Week:	WFSB	09/17/12	09/23/12	---3---	3			\$2,000.00				
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Type
1	WFSB	09/17/12-09/23/12	Person of Interest			10pm - 11pm		----Th----	:30		\$2,000.00	NM
	Credited											
16	WFSB	09/21/12	09/21/12	Undercover Boss		8pm - 9pm	:30			NM	3	\$3,600.00
Week:	WFSB	09/17/12	09/23/12	----3--	3			\$1,200.00				
E 17	WFSB	09/21/12	09/21/12	CSI: NY		9pm - 10pm,	:30			NM	2	\$2,400.00
Week:	WFSB	09/17/12	09/23/12	----3--	3			\$1,200.00				
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Type
3	WFSB	09/17/12-09/23/12	CSI: NY			9pm - 10pm		-----F----	:30		\$1,200.00	NM
	Credited											
E 18	WFSB	09/21/12	09/21/12	Blue Bloods		10pm - 11pm	:30			NM	2	\$3,000.00
Week:	WFSB	09/17/12	09/23/12	----3--	3			\$1,500.00				
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Type
3	WFSB	09/17/12-09/23/12	Blue Bloods			10pm - 11pm		-----F----	:30		\$1,500.00	NM
	Credited											
19	WFSB	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
Week:	WFSB	09/17/12	09/23/12	-----1-	1			\$350.00				
20	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
Week:	WFSB	09/17/12	09/23/12	-----2-	2			\$450.00				
21	WFSB	09/22/12	09/22/12	CSI		8pm - 9pm	:30			NM	2	\$1,800.00
Week:	WFSB	09/17/12	09/23/12	-----2-	2			\$900.00				
22	WFSB	09/22/12	09/22/12	Criminal Minds		9pm - 10pm	:30			NM	2	\$1,800.00
Week:	WFSB	09/17/12	09/23/12	-----2-	2			\$900.00				
23	WFSB	09/22/12	09/22/12	48 Hours Mystery		10pm - 11pm	:30			NM	2	\$1,800.00
Week:	WFSB	09/17/12	09/23/12	-----2-	2			\$900.00				
24	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
Week:	WFSB	09/17/12	09/23/12	-----2	2			\$350.00				

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**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 493683 /	Alt Order # 06305947	
Contract Dates 09/18/12 - 09/24/12	Product LINDA MCMAHON 4 SE	Estimate # 1312
Advertiser McMahon for Senate	Original Date / Revision 09/25/12 / 09/25/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Start Date	End Date	
25	WFSB	09/23/12	09/23/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM		2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----2				2	\$450.00				
26	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM		1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----1				1	\$350.00				
27	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM		2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00				
28	WFSB	09/23/12	09/23/12	Delayed 60 Minutes	730-830p		:30			NM		1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----1				1	\$7,200.00				
29	WFSB	09/23/12	09/23/12	Delayed 830-930p	830-930p		:30			NM		1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----1				1	\$1,800.00				
N 30	WFSB	09/23/12	09/23/12	Delayed The Good Wife	930-1030p		:30			NM		0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----2				2	\$1,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WFSB	09/17/12-09/23/12	Delayed The Good Wife	930-1030p	-----St	:30		\$1,800.00	NM			
			<i>Credited</i>										
	2	WFSB	09/17/12-09/23/12	Delayed The Good Wife	930-1030p	-----St	:30		\$1,800.00	NM			
			<i>Credited</i>										
31	WFSB	09/23/12	09/23/12	Delayed The Mentalist	1030-1130p		:30			NM		2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00				
32	WFSB	09/24/12	09/24/12	Eyewitness News	6am - 6:30am		:30			NM		1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$900.00				
33	WFSB	09/24/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM		2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	2-----				2	\$200.00				
34	WFSB	09/24/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM		1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$600.00				
35	WFSB	09/24/12	09/24/12	4p-5p Dr. Oz	4pm-5pm		:30			NM		1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$300.00				
36	WFSB	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm		:30			NM		1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00				
37	WFSB	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM		1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00				
38	WFSB	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM		1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$2,100.00				
39	WFSB	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM		1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$1,200.00				

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 493683 /	Alt Order # 06305947	
Contract Dates 09/18/12 - 09/24/12	Product LINDA MCMAHON 4 SE	Estimate # 1312
<b>Advertiser</b> McMahon for Senate		Original Date / Revision 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$1,200.00			
40	WFSB	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$1,200.00			
41	WFSB	09/24/12	09/24/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$450.00			
42	WFSB	09/24/12	09/24/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$600.00			
43	WFSB	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$1,200.00			
44	WFSB	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$5,000.00			
45	WFSB	09/18/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--				4	\$50.00			
46	WFSB	09/23/12	09/23/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	-----1				1	\$1,200.00			
47	WFSB	09/18/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--				4	\$900.00			
48	WFSB	09/24/12	09/24/12	10am-11am	10am - 11am		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--				4	\$400.00			
49	WFSB	09/24/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$900.00			
50	WFSB	09/24/12	09/24/12	10am-11am	10am - 11am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12		09/24/12	09/30/12	1-----				1	\$400.00			
51	WFSB	09/19/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--				3	\$900.00			
52	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--				4	\$200.00			
53	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--				1	\$300.00			
54	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--				3	\$1,200.00			
55	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--				3	\$1,200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 493683 /	Alt Order # 06305947	
Contract Dates 09/18/12 - 09/24/12	Product LINDA MCMAHON 4 SE	Estimate # 1312
Advertiser McMahon for Senate		Original Date / Revision 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Start Date	End Date	
56	WFSB	09/19/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM		3	\$1,800.00
		Start Date	End Date	Weekdays					Rate				
Week:	09/17/12	09/23/12	--WTF--					3	\$600.00				
57	WFSB	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM		3	\$3,600.00
		Start Date	End Date	Weekdays					Rate				
Week:	09/17/12	09/23/12	--WTFS-					3	\$1,200.00				
58	WFSB	09/19/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM		3	\$150.00
		Start Date	End Date	Weekdays					Rate				
Week:	09/17/12	09/23/12	--WTF--					3	\$50.00				
59	WFSB	09/19/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM		1	\$900.00
		Start Date	End Date	Weekdays					Rate				
Week:	09/17/12	09/23/12	--WTF--					1	\$900.00				
											Totals	140	\$139,400.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	140	\$139,400.00	\$118,490.00
<b>Totals</b>	<b>140</b>	<b>\$139,400.00</b>	<b>\$118,490.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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